

IMPACT REPORT

2023 - 2024



A YEAR IN REVIEW

The 2023-24 season started on September 30, 2023, with 31 teams and 135 students from local high schools in Pinellas and Hillsborough County. This marked a 58% increase over last season. The students gained real-world skills and startup experience with the guidance of expert mentors from the Tampa Bay business community. In January, five finalist teams were selected to advance in the competition, consisting of 18 students from Pinellas and Hillsborough. As a new addition, the finalists earned the internationally recognized Certified Project Officer (CPO) certifications. They also successfully fundraised \$10,000 to support their entrepreneurial journey and learned essential fundraising skills.

Key Highlights:

- Introduced Certified Project Officer (CPO) training and certification
- Pre-game at Embarc Collective
- Finalists exhibiting at Synapse Summit
- Final pitches were held at the Tampa Bay Wave
- Awards ceremony at MOSI
- New2Fit Winner of NGT360 working with Kevin Harrington's team
- Pinellas County Claims Victory this Season!!



BOARD OF DIRECTORS



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Tara Murphy
Leadership



Robyn Mussler
Connect-IT 360



Scott Vejdani
Epsilon



Bill Taylor
Non-Profit Advisor



Brian Viers
Uplift 360

FINANCES

Revenue:

- \$50,000

Expenditures:

- \$34,396*

*\$15k granted in scholarships

Net Income:

- \$15,604

SPONSORS

- Pinellas Education Foundation
- Achieva Credit Union
- Raymond James
- Qurate Retail Group (HSN)
- ryco.io
- Phoenix Portfolio Partners
- GTE Financial
- Florida Man Innovations
- Minor Capital
- Prevail Multimedia
- Kevin Harrington Enterprises
- Tampa Bay Tech

THE 2023-2024 SEASON



PRE-GAME PITCHES



On February 26th, the NGT360 Pre-Game Event, hosted by Embarc Collective and sponsored by Phoenix Portfolio Partners, kicked off Tampa Bay Innovation Week. It showcased finalists' projects, providing insights into technology and entrepreneurship. Industry experts and NGT360 alumni shared valuable insights, with a surprise visit from Tony Greene, VP of Business Development for Kevin Harrington Enterprises.

SYNAPSE SUMMIT



After the successful Pre-Game Event, NGT360 continued to impress at the Synapse Summit on February 28, 2024. With support from Phoenix Portfolio Partners, Connect-IT 360 and NGT360 showcased their initiatives, connected with innovators, and gathered valuable feedback. This experience helped NGT360 finalists refine their products and prepare for final pitches. Not to mention experiencing firsthand the exciting world of entrepreneurship and start-up community!

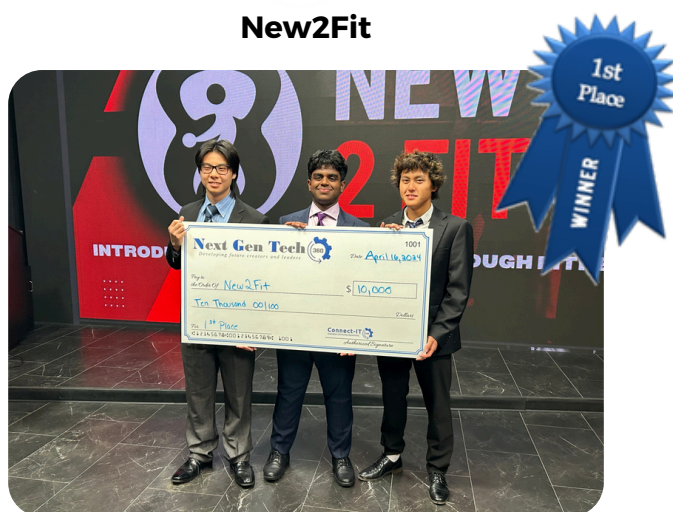
AWARD WINNERS

The winning teams showed remarkable innovation and dedication, inspiring peers and mentors alike. Their commitment to addressing real-world issues reflects a profound passion for making a meaningful impact and shaping the future of entrepreneurship.

New2Fit won first with their app offering personalized workouts, AI form correction, gym locator, and community chat. College Knowledge secured second with its app that connects high schoolers with college students for insights. Shelf Sense took third with AI camera tech for instant supermarket stock info.



New2Fit



Ajitesh Reddy Busireddy, Leonard Seto Jr., and Ryan Qu
Palm Harbor University High School



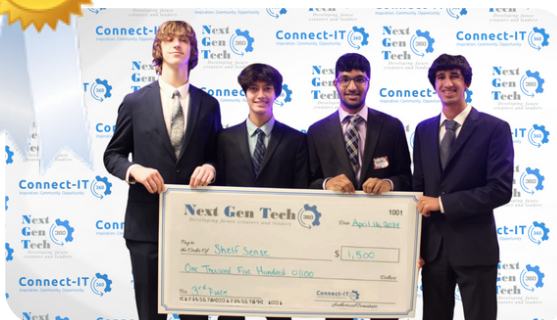
College Knowledge



Esha Morar, Rhea Morar, Stuti Patel,
Sahana Saiganesh, and Vaidehi Tyagi
Strawberry Crest High School



Shelf Sense



Andrew Barkman, Trevor Foster,
Harsith Kollipara, and Luke Leiningner
Palm Harbor University High School

AWARDS OF DISTINCTION

Bold Innovator **Zacharie Cobbs**



Howard W. Blake High School, Co-Founder of
Teens Next Door

Connect-IT 360 Interns **Lauren Churchill, Askshita Kumar, Tanvi** **Garg, and Nitya Padmanabhan**



NGT360 Alumni, Palm
Habor University High
School

NGT360 2022-23 Winning Team -
Highkey, Strawberry Crest High
School

COMMUNITY AWARDS

Outstanding Mentor Award

Scott Vejdani



Director of Strategic Consulting at Epsilon

Outstanding Community Contribution

Nathan Giggie

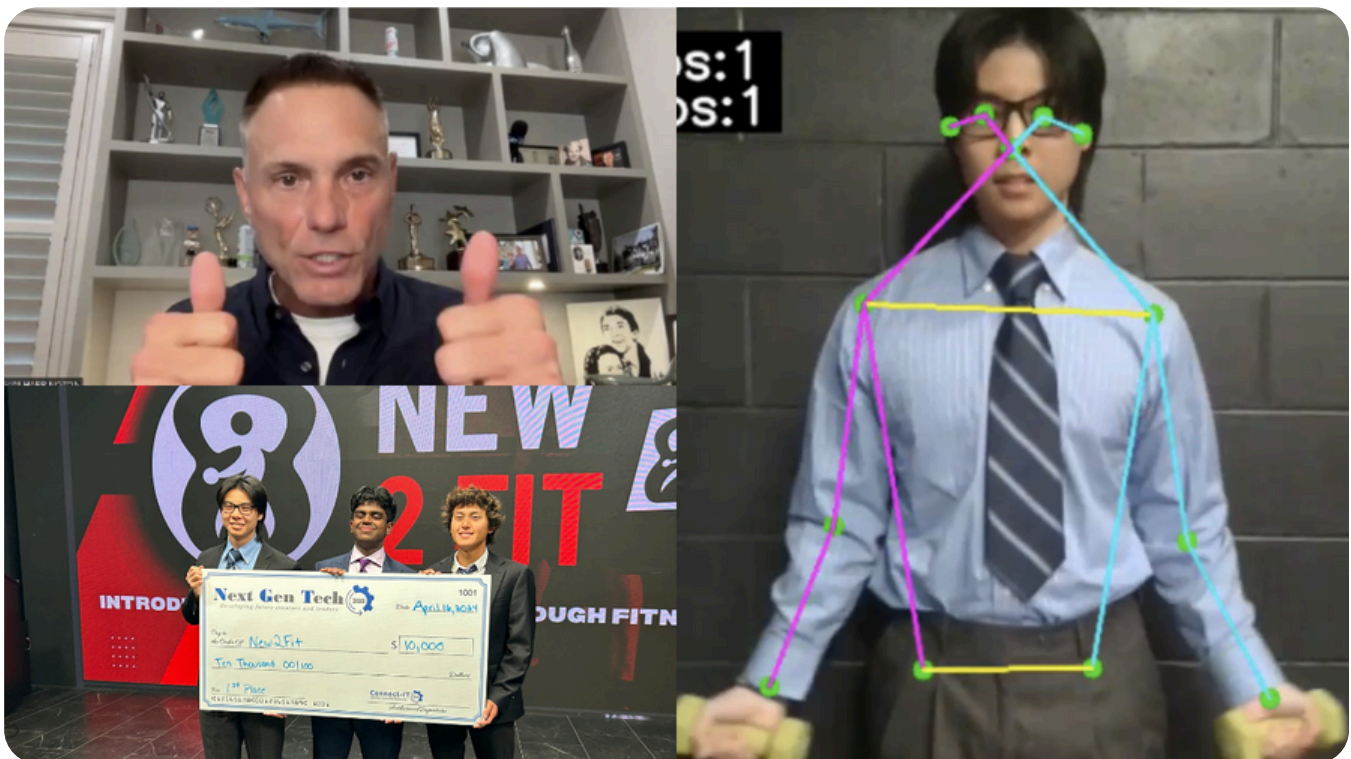


Florida Local Market Lead at Accenture

New2Fit

PITCH TO KEVIN HARRINGTON

On April 24, 2024, New2Fit, winners of the 2023-24 season, pitched to Kevin Harrington in a live stream hosted by Vu Technologies. Their impressive pitch showcased cutting-edge AI camera technology, earning them a unique collaboration offer from Kevin. This offer, a first in seven years of pitching to Kevin, includes strategic planning, web development, tailored advertisements, and introductions to key experts.



WATCH NEW2FIT'S WINNING PRODUCT PITCH AND DEMO

BUSINESS COMMUNITY

PROGRAM SPONSORS



JUDGES



LAISHA
DALEY



KYLE
DONOVAN



WES
LEHAM



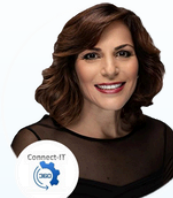
GABBY
MAURY



BRETT
MATERNOWSKI



TONY
MOORE



ROBYN
MUSSLER



MARIAH
RAMOS



THE 2023-2024



The close of the 2023-24 season marks a pivotal shift as we embrace NCT360 2.0, aimed at inspiring and cultivating more young innovators and leaders. With heartfelt gratitude, we conclude our most successful season yet, eagerly anticipating the opportunities of NCT360 2.0 in our upcoming 10th year. This transformative journey with our students owes much to the incredible support of our sponsors, mentors, advisors, and judges in the NCT360 program.